

SCHEME OF SERVICE FOR THE POST OF MERCHANDISER - (ON CONTRACT)

<u>Organisation:</u>	State Trading Corporation
<u>Post:</u>	Merchandiser
<u>Salary:</u>	Monthly Basic salary of Rs 22,000
<u>Experience:</u>	By selection from among candidates possessing (i) knowledge of products and competitor trends; (ii) a good working attitude; (iii) a good communication, observational and interpersonal skills; (iv) be able to work in a team. Priority should be given to candidates with proven experience in the field of merchandising and possessing a driving licence.
Roles and Responsibilities:	To be responsible to the Head of Supplies and Sales Division and report day-to-day operations.
Duties:	(1) To do physical presentation and placement of goods within the retail environment on a shift/roster basis, including weekend and public holidays; (2) To design compelling visual displays and store layouts to attract shoppers and ultimately drive purchases; (3) To monitor inventory levels; (4) To ensure the right products are available at the right time; (5) To prevent overstocking or stock shortages; (6) To keep shelves neat, clean, and well-stocked; (7) To identify fast-moving and slow-moving items; (8) To help set prices based on costs, competition, and demand; (9) To communicate with suppliers, buyers, and store staff; (10) To liaise with store staff and supervisors to resolve on-site merchandising issues; (11) To ensure timely delivery of products; (12) To carry out simple research work/ market survey; (13) To perform such other duties directly related to the main duties listed above or related to the delivery of the output and results expected from the Merchandiser in the roles ascribed to him/her.